2020 TAA ARTS VENDOR FAIR
ARTIST MARKET CARNIVAL

TENNESSEE ARTS ACADEMY
Creativity and the Arts
INVESTING IN OUR FUTURE

THURSDAY • JULY 16, 2020
11:45 AM – 1:45 PM
The 2020 Tennessee Arts Academy Arts Vendor Fair, Artist Market and Carnival will be held on Thursday, July 16, 2020 in the Maddox Grand Atrium on the campus of Belmont University in Nashville, Tennessee. The annual event will commence at 11:45 AM and conclude at 1:45 PM. Vendors will have the opportunity to interact with the top arts educators from throughout the state and the nation.

Who Attends?
More than 400 K–12 Tennessee Arts Academy visual art, music, and theatre participants, Academy and Belmont faculty, Tennessee state arts supervisors and administrators, regional and national artists, as well as visitors from Tennessee and out of state will be in attendance. Additionally, TAA alumni, state arts association members, arts organizations and other interested individuals from all 95 Tennessee counties will receive invitations.

What Are the Advantages in Your Participation?
- Direct contact and interaction with more than 400 music, theatre, and visual art teachers, school administrators and TAA faculty from across Tennessee and the country
- High visibility for your business or organization during the Academy and on the TAA website all year
- The opportunity to support the arts, Tennessee arts educators and students of all ages

TAA Artist Market and Carnival
The TAA Artist Market and Carnival runs concurrently with the Vendor Fair to spark interest and enliven the afternoon event. Arts, crafts, and jewelry made by TAA participants coupled with the Carnival's live music, balloon artistry, and tasty treats help create a festive atmosphere.
How to Secure a Display Table

There are four ways to secure booth space at the TAA Arts Vendor Fair:

**Option #1 – Purchase a Bravo Awards Banquet Table Sponsorship (Cost = $1000)**

*You Receive:*
- Free TAA Arts Vendor Fair Booth Space
- Two Free Tickets to the Bravo Awards Banquet and Performance
- Two Free Tickets to the VIP Bravo Reception (where you will meet and greet TAA award winners and the celebrity performers)
- Sponsorship Status for One Table of Teachers from Your Home County (with your company/organization name prominently displayed)
- Option to Distribute Brochures to Attendees at the Bravo Awards Banquet Prior to the TAA Arts Vendor Fair
- Single Frame Advertising and Logo on Large-Screen Bravo Awards Banquet Video Displays
- Prominent Recognition on All TAA PR Material and News Releases
The Option to Conduct a 45-Minute Seminar with Academy Participants and Distribute Materials

Verbal Recognition at Three TAA Events Throughout the Week

Listing on Back of TAA Program Book

Option #2 – Purchase a Break and Full Page Ad in the TAA Program Book (Cost = $895/8 available)

You Receive:

- Free TAA Arts Vendor Fair Booth Space
- Full Page Ad in TAA Program Book
- Meet and Greet TAA Attendees and Faculty During Break Sponsorship
- Option to Distribute Brochures to Attendees During Break Sponsorship
- Prominent Display of Company/Organization Name & Logo During Break Sponsorship
- Recognition in TAA Newsletter
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book
Option #3 – Purchase a Full Page Ad in the TAA Program Book and One Daily Newsletter Sponsorship (Cost = $645/6 available)

You Receive:
- Free TAA Arts Vendor Fair Booth Space
- Full Page Ad in TAA Program Book
- Title Sponsorship and Banner Ad in One of the TAA Daily Newsletters
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book

Option #4 – Purchase a Full Page Ad in the TAA Program Book and Two TAA Online Auction Ads (Cost = $640/6 available)

You Receive:
- Free TAA Arts Vendor Fair Booth Space
- Full Page Ad in TAA Program Book
- Two TAA Online Auction Ad Spaces
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book

All vendors are provided a six-foot table. The Academy provides free lunch to all vendors in the Belmont University cafeteria during the fair.

11:45 AM TO 1:45 PM
BELMONT UNIVERSITY GRAND ATRIUM
NASHVILLE, TENNESSEE
For further details, please contact:

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Photographs by Scott Schrecker